

Sacramento Area Miata Owners Association
BOO Quarterly Meeting

January 23, 2019, 6:00pm

The officers met at the Ron Petrich's house.

Board Members Present: Martin Boersma, Frank Gontarski, Jeanne George, Michele Nanjo, Ron Petrich and Norm Swanberg

Guests Present: Monte Hudock, Henry Nanjo, Virginia Swanberg, Robin George (President Emeritus)

Martin called the meeting to order and began by saying he wants to focus this year on making SAMOA a multi-generational club by working to recruit younger members and with an emphasis on activities designed to appeal to young and old alike.

Business

Newsletter

The board was introduced to Monte Hudock, a graphic designer with a degree in communications. He has volunteered to be our newsletter editor. Monte is a new member, so the board voted to waive the stipulation in the bylaws that officers must be members for at least six months. We also voted unanimously to recommend to the club that Monte be voted in as newsletter editor.

Monte discussed his ideas for revamping the newsletter, including making it more interactive with links and surveys. He will check out other club's newsletters for ideas with the goal of getting more members to read our newsletter.

Finances

Jeanne presented the financial report from 2018 and the proposed budget for 2019. The financial report is available to anyone who requests it. The board voted to approve the budget.

The board also discussed our account at Bank of America. We are grandfathered into rules that are more generous than their current rules for corporate accounts. We must maintain \$3500 in our checking account in order to receive free checking and \$10,000 total in all our accounts combined. With over \$14,000 in cash, the club has no problem meeting these standards.

However, Bank of America does not provide good customer service. In particular, they do not allow PayPal transactions to our account, which is likely to become a problem in the future as more and more people expect to be able to use online payments. The board agreed to discuss this need at a future meeting.

Meetings

Due to popular demand, the club has planned to hold breakfast meetings at Brookfields in Rancho Cordova every other month which will be followed by a 1-2 hour run. However, we do not want to lose our standing reservation at Black Bear Diner, so the board agreed to continue our monthly Thursday night meetings for at least the next six months. After that time, we will evaluate attendance at both sets of meetings and determine if we want to continue the Thursday night meetings or switch over to Saturday mornings.

Harley Dabler and Linda Johnson have volunteered to run the raffle at our Thursday night meetings which the board approved. The board also recommended that we have name badges available at our meetings just as we do at runs.

California Auto Museum

There was much discussion about whether or not to renew our membership with CAM. Apart from participating in their car display for a month every other year, we have not taken advantage of any of the benefits of membership in the past which include:

- 50 complimentary admissions OR 1 club event at the museum each year
- Attending their holiday party the day after Thanksgiving

Ultimately, the board voted to renew our membership since it is only \$125, which the club can easily afford, and because CAM is the only auto museum in town and we should support it on principle. However, the board also agreed to reach out to the museum to find ways to access our member benefits. In particular, it was suggested that we have a run that ends at the museum where we could then enjoy free admission.

Birthday Party - 2019

The board agreed to hold this year's event on the deck at the Windwalker winery again. Jeanne will check to see what dates are available in September. We also agreed to use Cowabunga catering again. Jeanne will check on their availability. Ron also agreed to once again lead the run to the winery. We need to recruit workers who will commit to helping with set up and break down. Once we have a date set, we will have meeting to work out the details and assign tasks.

Events

Due to high no-show rates in the past, the board voted to charge a nominal fee of \$5/person for future events at our local Mazda dealers. Since the typically provide food and other goodies to members, we feel we need to provide a reasonably accurate head-count for these events and hope the fee will encourage people to only sign up if they intend to come.

It was recommended that the club look into having a "tech day" where all interested members could gather at someone's house to mod a car and gain hands on experience to work on their own cars.

The board agreed it was time to revisit run etiquette with the club and also to encourage members to buy radios so no one gets lost on runs. This will be discussed at a future club meeting.

Membership

The board discussed ways to encourage younger Miata enthusiasts to join the club since we need younger members to sustain the club moving forward. We agreed that improving our online presence, including the use of social media, is one way we can engage younger people. Monte volunteered to help with Facebook and Instagram. Frank volunteered to handle new membership applications and the board also voted to maintain our lifetime member program

SAMOA Property

Since Robin and Jeanne are planning to sell their house, we need a place to store the club property. Michele and Henry volunteered to take most of it and Ron said he could keep the cones used to demark SAMOA parking at the Black Bear Diner.

SAMOA 30th Anniversary – September 2020

The board voted to form a committee to arrange our 30th anniversary next year. We hope to put on an event similar to our 25th anniversary celebration.

Corporation Business

Martin will make sure we send a report to the Secretary of State with our new officers.

The meeting was adjourned. The next BOO meeting is TBA.