

# Sacramento Area Miata Owners Association

## BOO Quarterly Meeting

**May 4, 2019, 6:00pm**

Board Members Present: Martin Boersma, Frank Gontarski, Diana Liu, Michele Nanjo, Ron Petrich, Monte Hudock and Norm Swanberg

Guests Present: Virginia Swanberg, Jeanne George (Treasurer Emeritus)

The board met at the Bank of America office in Rancho Cordova to fill out the paperwork to change officers and complete new signature cards.

The board then met at Denny's in Rancho Cordova where Martin called the meeting to order.

### **Business**

#### Website Redesign

##### *Building the Site*

Ron will be closing his Yahoo account on September 30<sup>th</sup> and will no longer be able to maintain the club's website. Monte has been researching our options and volunteered to set up the site. He had the following recommendations for the board:

- Use BlueHost for our server which will cost \$7.99/month
- Use WordPress site builder to create the site

#### Content

Ron will provide Monte with all our current content, but we need to determine what content we will migrate to the new site. In particular, the club needs to decide what member information will appear on the site. The board will send out a questionnaire to members asking for input on this. Tentatively, the board recommends the following:

- name
- email
- city
- car

#### Maintaining the Club Roster

Since the full club roster will no longer be available on the new website, the board discussed how to maintain and access this information. Monte suggested putting it on the cloud. Ron will continue to maintain it in detail until September 30<sup>th</sup>.

#### Membership

The board agreed to give all new members one year free membership. This will avoid the extra work of tracking which new members recently bought a Miata. Since virtually all of our new members have recently bought a car and receive free membership, this will not affect our revenue.

Automated Reminders/Online Payment

With an eye towards streamlining the process of collecting dues, the board discussed the possibility of sending out automated dues reminders and setting up a way to receive online payments. There are some obstacles to doing either of these. Some members do not have email and so dues notices must be mailed. Online payments by credit card or through PayPay incur a fee which means we would likely need to raise our dues by \$1-\$2 per year to cover the cost. We will continue to discuss these issues.

The next BOO meeting is TBA.