

SACRAMENTO AREA MIATA OWNERS ASSOCIATION

MINUTES OF BOARD OF OFFICERS MEETING

01/10/2014

Open – President Robin George opened the meeting at 6:40pm.

In Attendance – The new Board of Officers (BOO) elected in December to serve the club for the 2014 year were present: President – Robin George, Vice President – Mike DeLaurentis, Treasurer – Jeanne George, Secretary – Ellen Frosch, Webmaster – Ron Petrich, Events Coordinator – Mike Sipe, Newsletter Editor – Jennifer Sipe, Tech Advisor – Lee Galati.

The Board of Officers (BOO) reviewed and discussed major events that are to be held in 2014:

- 1) SAMOA Birthday Party – Sept 14, 2014
 - a. Windwalker Winery (location) and Back Forty BBQ (catering). Mike D. to coordinate.
 - b. Recommend same catering menu as last year (chicken, sliced beef, garden salad, baked beans, roll), with a few minor changes (possibly add cole slaw)
 - c. Agreed to have Dunk Tank again as fundraiser challenge; every officer should take a turn being in the Dunk Tank.
- 2) Mazda 25th Anniversary Event, Sept 5-7, 2014
 - a. Location - Laguna Seca
 - b. BOO agreed that SAMOA club will support this event and set up a run to the event.
- 3) SAMOA Christmas Party, Dec 6, 2014
 - a. Location –
 - b. Entertainment – Ask Jason to be DJ
- 4) Auto Museum –
 - a. The museum charges club an annual fee of \$125, which allows every club member to one free entry to the museum. The BOO reviewed and agreed to maintain this membership.
 - b. During the entire month of March, Miata's will be on display at the museum.
- 5) AutoCross
 - a. The BOO discussed the need to find out when Mather will be offering its grounds for auto cross days
- 6) Lifetime Member Candidates
 - a. The BOO discussed the lifetime member qualification of 17 years in the club. The Rainbolt's and the George's have met this qualification. The BOO approved lifetime memberships for Rainbolt's and George's.
- 7) Possible Bylaws Change
 - a. The BOO discussed changing the bylaws so that those serving on the BOO would have their membership fee waived during their tenure. No change was made at this time.
 - b. BOO discussed that is it time for a committee to review and update the club bylaws. The committee will be requested to complete this task by the end of 2014.
- 8) Free Membership Program

- a. The BOO reviewed the club's program, whereby anyone who buys their first Miata gets a free one year membership to the club. The Mazda dealers place a club brochure and flyer in the glove compartment of their Miata's as promotional material for SAMOA. It was suggested and agreed that we also add an article about our "Free Membership" to the Sacramento Bee, on a quarterly basis. Ron Petrich to draft something for Mike Sipe to use.

9) Car Show and Meeting

- a. Elk Grove Mazda, at their suggestion, wants to hold two events at their dealership. They are suggesting a car show, with Miata's of all generations on display and are also offering the dealership facility for one of our monthly club meetings. They would like to have one of these events in March and one of these events in September.

10) Charity Selected for 2014

- a. The BOO reviewed and discussed which charitable organization the club would support during this year. Fisher House was selected as the charitable organization.
- b. Try to coordinate any major fundraising events with Armstrong & Getty, who also support Fisher House.

11) 25th Anniversary of SAMOA Club

- a. In 2015, we will reach a major club milestone.....25 years. The BOO discussed having a party/bash that will include a big valley. Possible venues are: Bear Valley, Graeagle, Kirkwood, Evergreen Lodge.

12) Applying to Mazda for funds to have an event?

- a. Do we have a major/significant "event" in 2014? One that would allow us to request support from Mazda? Possible ideas would be overnight events to Dunsmuir or to Virginia City?

13) During Club Meetings

- a. The BOO discussed and agreed that, with some exception, we should keep discussion of future events limited to those events that are coming up in the next 4 months. This keeps the meeting in good flow and keeps members attention.

14) Club Finances

- a. Treasurer Jeanne George presented details of the club's finances. The BOO reviewed and approved the finances of the SAMOA Club. Thank you, Jeanne, for all your hard work in keeping our financial records accurate. Jeanne pointed out to the BOO, based on empirical data and trends, that we should anticipate only 75 memberships renewing in 2014, at a cost of \$24 per membership. This would give us \$1,800 in income, less than what we typically spend in a year. The BOO discussed ways to increase income such as increasing the membership price, charging a fee for some events, or possibly changing the membership structure (currently, couples pay the same annual price as a single individual member). It was agreed that no action would be taken until we survey the membership and find out what ideas they have and what they would support.

15) Photo – The BOO posed for an "official" photo.

Meeting adjourned at 8:45pm.