

SAMOA BOO Meeting

January 7, 2011

6:30 pm

Ron Petrich's Home

Robin opened the meeting and gave the group an overview of what we are (sorta)! As we have a lot of items on the agenda to review, we actually went to work on them.

1. Eating out at restaurants – Make sure all in attendance are reminded that the food they order is theirs to pay for. They must make sure to pay their tab before leaving the restaurant no matter what. At the Hangover Run, there was some confusion and several couples just left money on the table without knowing what their tab was. Robin and Jeanne ended up paying one ticket that appeared to have been left by someone.
2. Insurance – Liability for the club is \$450 per year. Last year it was \$435. This is basic insurance (\$5 M) for active members. It covers all meetings and driving events at no extra cost. Things like Bear Valley must be covered separately.
3. California Auto Museum – Membership fee for club is \$125 per year. This allows each member one free visit per year. They have a list of our membership at their front desk and each SAMOA member entry is checked off. Voted to renew this.
4. Free membership offer for new Miata owners – do we want to continue first year free membership offer for first time buyers? In 2009 we had 45 new members of which 33 were free and 12 paid. In 2010, 17 of these renewed, 10 of the free and 7 of the paid. In 2010, we had 68 new members, 49 free and 19 paid. Based new budget numbers on 90 paid memberships. Will continue with program.
5. Location for birthday party-do we want to continue at Windwalker or have it somewhere else? Economics give Windwalker a great edge – they don't charge us rental, provide tables and chairs and give us a discount on wine! We will need to find a new caterer this year- In Cahoots went out of business. Decided to stay at Windwalker and look for new caterer.
6. Since we have no "big" event scheduled this year, we must have something special if we want to submit a request to Mazda for sponsorship funding. As we are considering having the Funkhana in the Sac area, maybe consider that along with a dinner afterwards. Will remain open for ideas.
7. Involvement with Elk Grove Mazda – what do we want to do with them? Another Show and Shine? If time of day was better and earlier in the year, it might work. Last year it was too hot. Robin will schedule a meeting with them to see what they would like from us and what we want from them in terms of support. Think about plans for something else with them.

8. Christmas Party- do we want to have another one? Yes, but not at McClellan. A new committee will be set up to look at locations and a caterer. Need to add something to draw more people to make it more interesting – like a dance floor, band, karaoke, or something like that. Ron Petrich volunteered to be on the committee as did Jenn Sipe and Diana Loo.
9. Tech Day – do we want to do it? We would need to find a spot, decide who to direct it to- women only, men only or what. Maybe at Elk Grove Mazda? Robin will contact them.
10. Do we want to have officers responsible for at least one event during the year? YES! All officers will plan at least one run during the 2011 year.
11. Think on it-How do we get more members to participate in events?
12. Web page – are we happy with it? It is really great in our view. There has been one question – why don't we have a Miata on the front page? Ron will think about that. We are really happy with the way the page is. Ron has done a great job.
13. Logos - use the one we used for Bear Valley? Redesign for current use? Take BV off and 20th Anniversary stuff. Have a vote at meeting-revisit updating.
14. Budget- Reviewed numbers, issues with Bank of America – need to have all BOO officers at BofA at same time to resign cards. Will make appointment when we all can do it-maybe a Saturday. Audit report – came in under budget due to Bear Valley donations from Elk Grove Mazda and Mazda Corp. Support the Troops-\$25 per month for mailing. At birthday party, \$448 was donated for items for boxes. Approved by BOO to continue.
15. Misc – Jenn – make sure greet visitors- get forms filled out. Pam - add Rules of the Road to new member packets when mailing membership cards out.

Meeting adjourned at @ 9:30 pm.